

0.5 INCH BLEED

0.5 INCH SAFETY MARGIN



LVW Spread: 20.75 inches x 12 inches
(+0.5 inch bleed / 0.5 inch safety margin)

All critical elements (including text and logos)
should be inside the white 9.375 x 11 inch live area
and not in the 0.5 inch gray safety margin or bleed area.

Text and logos should **not crossover** the 1 inch gutter as there is no guarantee
of perfect alignment after printing and binding.

All background photos and images should extend to the 0.5 inch bleed.

Color Settings = **CMYK**
SWOP2006_Coated3v2.icc

Effective Resolution = **300 ppi**

Maximum Total Ink Density = **300%**

All ads should be exported to
PDF/X-1a:2003 format.

**GREENSPUN
MEDIA GROUP**

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1 INCH GUTTER

0.5 INCH SAFETY MARGIN

0.5 INCH BLEED